

Mobile Board Express



SMS Chat



Mobile Board Express transforms ubiquitous SMS messaging into a fun, exciting interactive experience shared by all. The software's chat features enable your customers to leave text messages on the "big screen" from their mobile phones. Users can even personalize their on-screen identity, message coloring and styles.

Real-time content filtering and monitoring on or off-site via an IP network puts you in control of the conversation.

Organizing a team or club and need to keep everyone in the loop? Send bulk text announcements to a group of people with common interests. Form private groups or open up group membership to the public. With public groups anyone can opt-in by sending a special text message such as "join bowling" to begin receiving important announcements regarding a specific area of interest.

Ads



Use Mobile Boards advertising system to highlight specials, promote upcoming events, important company information or serve as a source of advertising revenue.

Scheduling enables ads to appear during business hours, nights, weekends or weekdays.

Ads can be presented in a number of formats on screen and advertising specific displays.

Simplified management and usage reporting.

Orders



Accept incoming food or drink orders via SMS!

Mobile Boards touch screen optimized order kiosk enables incoming orders sent from a customer's mobile phone to be easily managed through fulfillment.

With a touch of a button customers are notified via SMS as the status of their order changes.

Configurable order process to best suite your organizations individual requirements.

SMS Trivia & Votes



Q. What is a fun interactive way to keep customers coming back? A. Trivia! To join in the game users need only text their answer to questions appearing on the "big screen". On-screen feedback lets everyone know how they are stacking up to their competition.

Design your own questions and game categories. Even upload images to be displayed alongside questions. Images may be presented immediately with questions or shown prior to the question to test the players recollection.

Need to know your most popular food, drink or which team is most likely to make the playoffs? Ask your customers! From a mobile phone voting is as easy as sending a text message. Polling results are continually updated on the "big screen" as votes are received.

Common types of trivia games and voting questions can easily be stored and recalled later when needed from the Mobile Board Express interface or directly from an authorized users mobile phone.

System Requirements

Database: MSSQL 2000-2008, SQL Express or MB /w MSDE

OS: Windows XP, 2000, 2003, 2008, Vista (x86 / x64)

System: 768MB RAM, 1.5 GHz CPU, 5 GB available storage

SMS: Internet SMPP Provider or GSM Modem/Mobile Phone

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